

Project Identity **Venezia**

C300



NATUZZI
EDITIONS

Project Identity

Natuzzi Editions

The Project Identity purpose is to offer a unique working method that guarantees chromatic and stylistic conformity and preserves the Brand's DNA.

This tool represents a guide that goes beyond the offer of a product, aiming at the creation of a real project from the stores to the customers' homes.

Venezia

The gondola, symbol and icon of Venezia, has inspired the elegant and slender lines of the namesake sofa - which takes up the unmistakable asymmetrical shape of the boat, while the armrest evokes its characteristic S-shaped iron bow, representing the curves of the Canal Grande. The gondola is also the most comfortable way to move around this city. A comfort typical of a Natuzzi sofa, thanks to the large and deep seats - one of which is extra-large in size - and the open base which facilitates cleaning.



Embrace a new philosophy of Comfort.
Feelwell combines physical relaxation
and mental balance, offering a tailor-made
wellness experience.



Design by Natuzzi Design Center

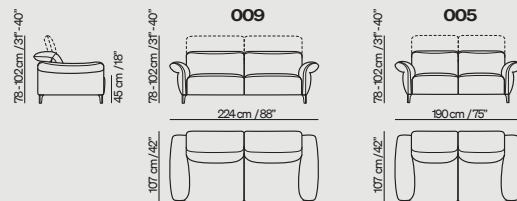
In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.



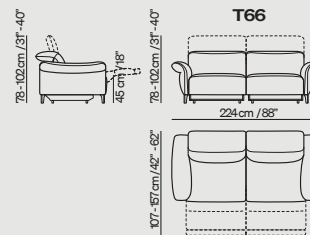
Choose your Venezia

The Venezia project is extremely versatile thanks to its 22 SKUs that allow us to create unlimited configurations suitable for any space, from the stores to our customers' homes.

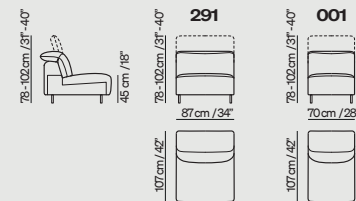
Sofa



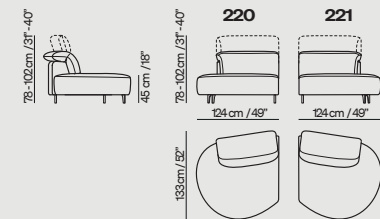
Power motion sofa



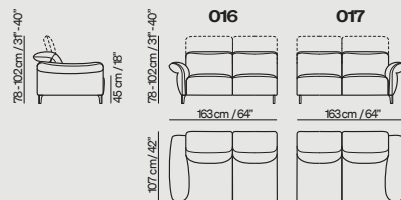
Armless chair



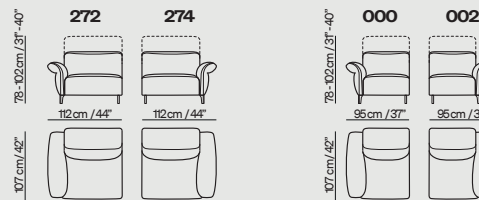
Seat with terminal



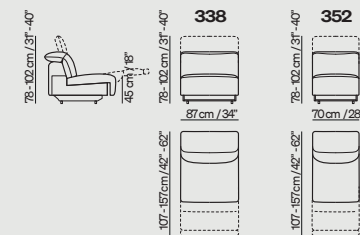
Sofa with arm



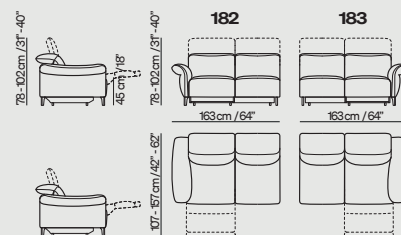
Chair with arm



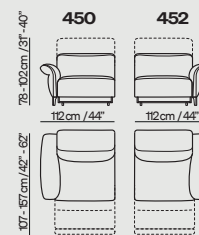
Power motion armless chair



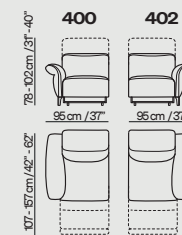
Power motion sofa with arm



Power motion chair with arm



Optional battery pack

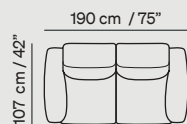


Versatility and configurations

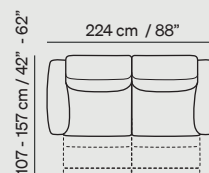
The abacus «Versions and Compositions» shows the versatility of the project, as in the examples below:



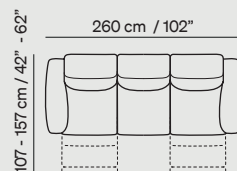
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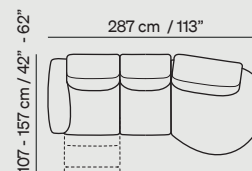
T66



400+001+402



182+221



Thanks to the Configurator, it's possible to customize this versatility according to the customer's needs.

Features & Benefits



Power Motion mechanism



Manually adjustable headrest



Zero-Wall



Multiple configurations



2 seat widths available



Available in Leather and Fabric



Customizable foot finishings



Optional battery pack available

«Zero-Wall» Technology
allows the sofa to be reclined at a great length without moving it away from the wall.

Manually adjustable headrest
that can be adjusted for optimum head support.

Round shape terminal
for a unique and "organic" configuration.

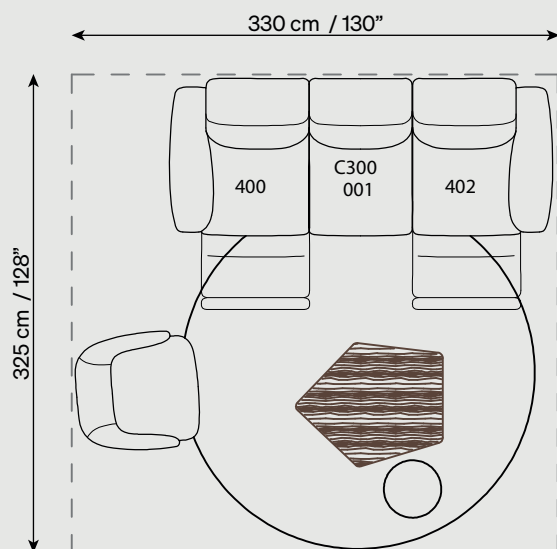


«Power Motion» Mechanism
The power mechanism allows you to recline the entire seat for maximum relaxation.

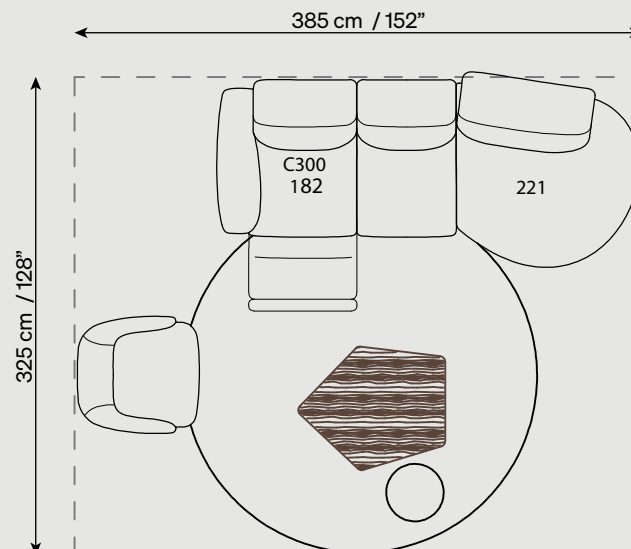
Layout examples

It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

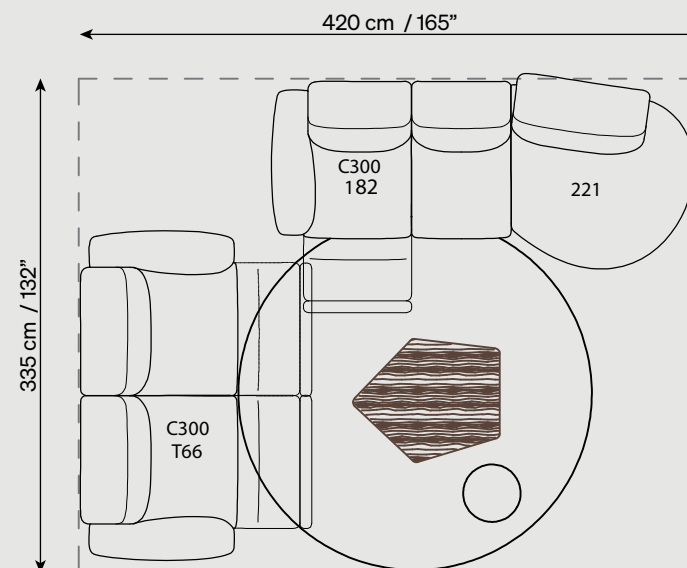
DIM: 11 sqm / 118 sq ft



DIM: 12,5 sqm / 135 sq ft



DIM: 14 sqm / 151 sq ft



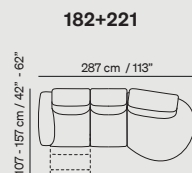
Moodboard warm neutral & earth tone

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the Snow color was paired with the Remo fabric in the Sand color. The combination of these coverings together with the wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.

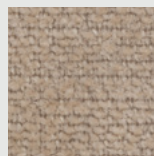


Moodboard warm neutral & earth tone

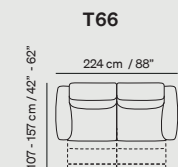
Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.



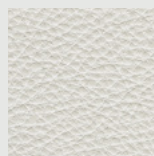
Sofa Sectional: Venezia C300
Feet Finish: FT 79 Matt Black



REMO
78.0188.04



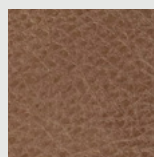
Sofa: Venezia C300
Feet Finish: FT 79 Matt Black



15C1 LE MANS



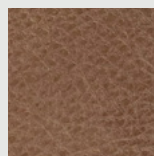
Occasional Chair: Damen C219



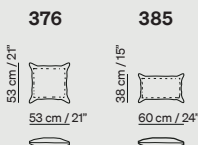
15WI OREGON



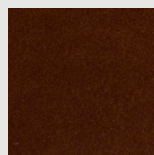
Ottoman: Gaia A921



15WI OREGON



Pillow: A800



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Central Table: Chocolat
101cm/40" x 83cm/33" x H28cm/11"
Smoked Oak/Pewter
T18501X



Table Lamp: Bag
35cm/14" x 32cm/12" x H21cm/8"
Bronze
L039008EOF



Decorative Object:
Log Vase S-M
18cm/7" x 15,5cm/6" x H21cm/8"
14cm/5" x 11,5cm/4" x H26cm/10"
0976001XOF - 0976002XOF
Gold Glazed



Rug: Snorkeling
D240cm/94"
Earth Orange/Brown
V171002XOF

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

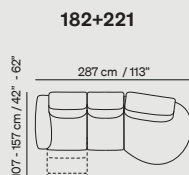
Moodboard earth tone & warm neutral

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Arizona leather in the Mastic color was paired with the Jupiter fabric in the Apulian Stone Beige color. The combination of these coverings together with the wood and ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.

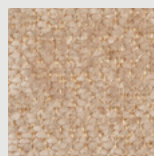


Moodboard earth tone & warm neutral

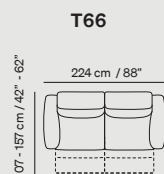
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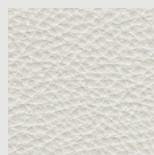
Sofa Sectional: Venezia C300
Feet Finish: FT 79 Matt Black



REMO
78.0188.05



Sofa: Venezia C300
Feet Finish: FT 79 Matt Black

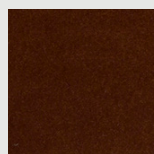


15C1 LE MANS

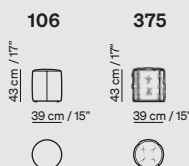
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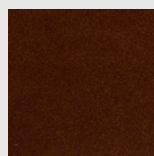
Occasional Chair: Damen C219



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70.0077.23



Ottoman: Gaia A921



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70.0077.23



Central Table: Venezia
D100cm/39" H38cm/15"
Walnut/Brushed Brass
Q185009XOF



Accent Table: Venezia
D55cm/22" H50cm/20"
Walnut/Brushed Brass
Q185010XOF



Floor Lamp: Lemon Grass
41cm/16"x 40cm/15" H144cm/57"
Russety / Beige / Khaki / Metal Black
N971001COF



Rug: Whisper
300cm/118" x 400cm/157"
Alabaster
R87528X

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