

Project Identity **Charlotte**

C314



NATUZZI
EDITIONS

Project Identity

Natuzzi Editions

The Project Identity purpose is to offer a unique working method that guarantees chromatic and stylistic conformity and preserves the Brand's DNA.

This tool represents a guide that goes beyond the offer of a product, aiming at the creation of a real project from the stores to the customers' homes.

Charlotte

The sofa's name is inspired by the North Carolina city, well known for being elegant and dynamic at the same time. The sofa, indeed, perfectly embodies this dualism, where modern and clean lines are matched by classic and refined details, just like the tree-lined streets of the city where skyscrapers alternate with historic houses.



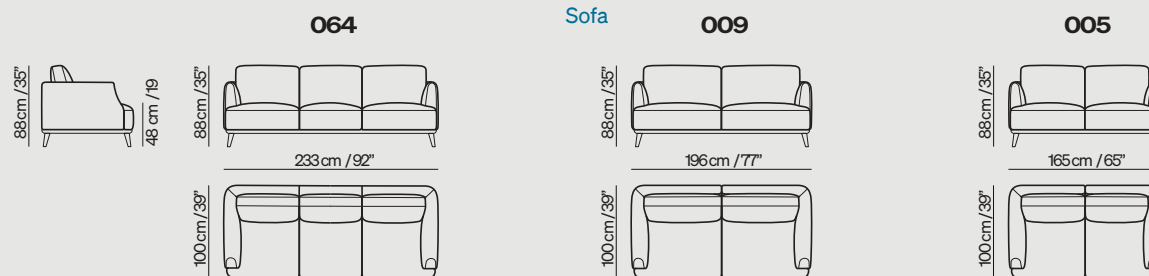
Design by Natuzzi Design Center

In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.

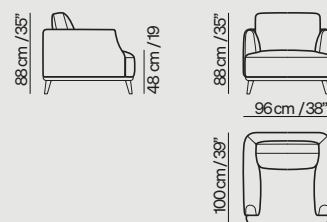


Choose your Charlotte

The Charlotte project is extremely versatile thanks to its 6 SKUs that allow us to create unlimited configurations suitable for any space, from the stores to our customers' homes.

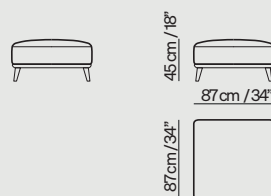


Armchair **003**



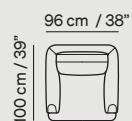
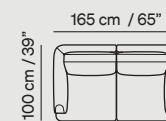
Ottoman

100



Versatility and configurations

The abacus «Versions and Compositions» shows all the versatility of the project. In particular, as in the examples below:

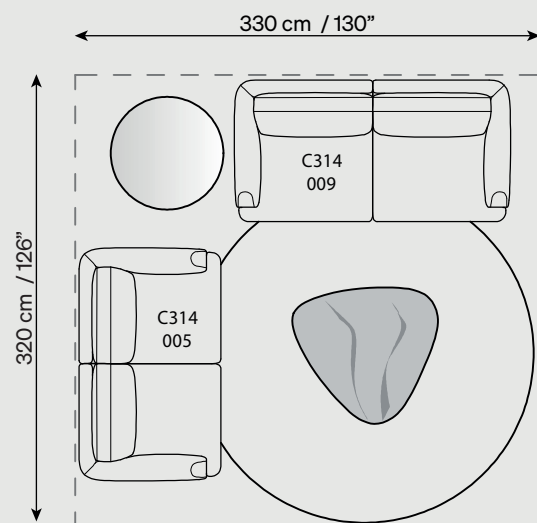
**100****003****005****009****064**

Thanks to the Configurator, it's possible to customize this versatility according to the customer's needs.

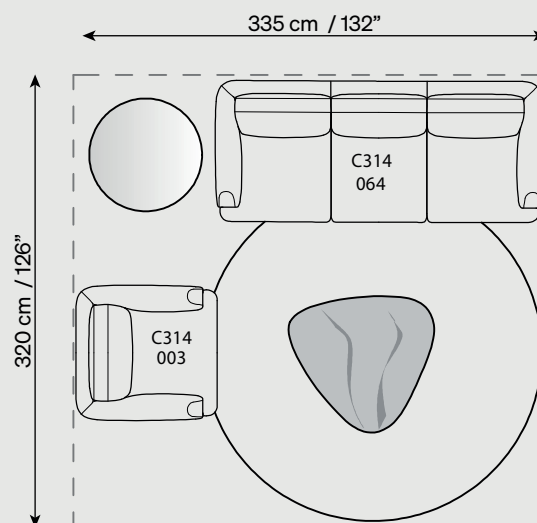
Layout examples

It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

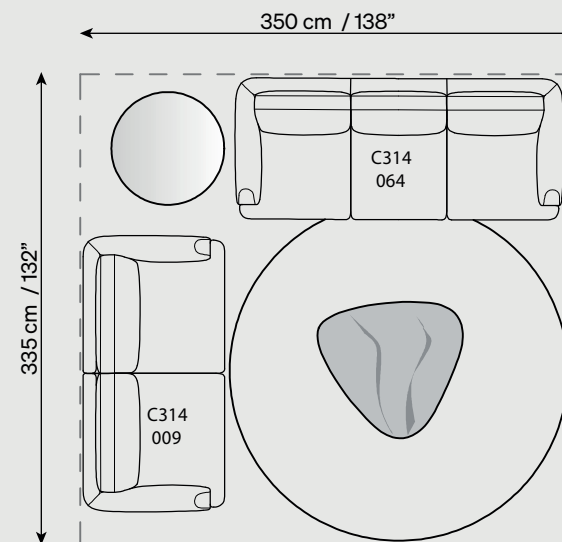
DIM: 10,5 sqm / 113 sq ft



DIM: 10,5 sqm / 113 sq ft



DIM: 12 sqm / 129 sq ft



Moodboard warm neutral

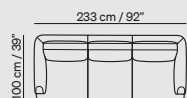
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Dream leather in the White color was paired with the Remo fabric in the Sand color. The combination of these coverings together with the wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



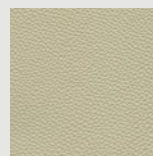
Moodboard warm neutral

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

064



Sofa: Charlotte C314
Feet Finish: FT 09 Walnut



20JH DREAM

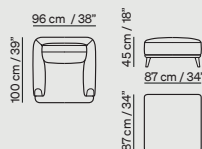
009



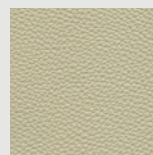
Sofa: Charlotte C314
Feet Finish: FT 09 Walnut

REMO
78.0188.04

003+100



Armchair: Charlotte C314
Feet Finish: FT 09 Walnut



20JH DREAM

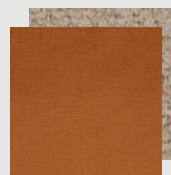
376



385



Pillows: A800

REMO
78.0188.04
TERME
78.0184.05

Central Table: Plettro
100 x 100 H35 cm/39" x 39" H14"
Blonde Ash E22234X



Side Table: Plettro
D80 H47 cm/D31,5" H18,5"
Blonde Ash E22235X



Rug: Snorkeling
D240 cm/D94,5"
Earth Orange/Brown V171002XOF

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

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